

# AstraZeneca Hong Kong

- Young Health Programme

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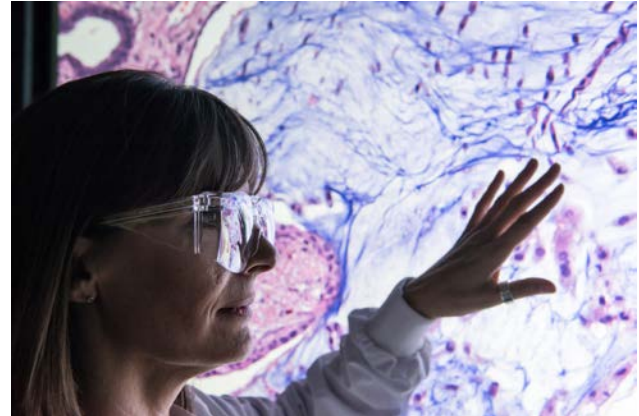
# About Us



## AstraZeneca Hong Kong

AstraZeneca is a global, science-led biopharmaceutical company that focuses on the discovery, development and commercialisation of prescription medicines, primarily for the treatment of diseases in three main therapy areas - Oncology, Cardiovascular & Metabolic Disease and Respiratory. We are also selectively active in the areas of autoimmunity, neuroscience and infection.

AstraZeneca Hong Kong (AZHK) established in 1990, overseeing both the Hong Kong and Macau markets. Since its inception, it has delivered many life-changing medicines that have transformed the lives of patients and have revolutionized disease treatment in Hong Kong and Macau.



# About Young Health Programme



The AstraZeneca Young Health Programme (YHP) was set up in 2010 to address the issues of youth health with a specific focus on behaviours that can lead to Non-communicable diseases (NCDs).

The YHP has already reached over three million young people through peer education and public health communications across 26 countries; involved almost 5,000 AstraZeneca volunteers; and trained 20,000 frontline health providers in adolescent health.



**26**  
countries



**6**  
continents



**3m+**  
people reached



# About Young Health Programme

## The Young Health Programme focuses on:

- **Addressing NCD risk behaviours:**
  - Such as tobacco use, alcohol abuse, unhealthy eating and physical inactivity.
- **Providing support to young people:**
  - Includes education and mentoring programmes, online resources and courses.
- **Putting adolescent health on the healthcare agenda:**
  - Research and analysis on the young health to generate credible evidence that bring to the attention of government.
- **Providing youth with a voice:**
  - Ensuring that young people have a powerful voice in identifying their health needs, as well as planning and delivering the solutions.



# Coverage



- The YHP funding committed to support non-profit organizations (including patient groups) for the project of focusing on young health and wellbeing:
  - Disease prevention
  - Non-communicable diseases education
  - Mental health care
  - Empowering youth
- The YHP funding places greater emphasis on charitable projects providing direct benefits to young individuals from 10 to 24-year-old, in particular for those who are underprivileged or vulnerable groups.
- The project should implement in Hong Kong and commit to minimum 3 consecutive years.\*

\* AstraZeneca Hong Kong will allocate funds each year to support the operation of the project for at least 3 years.



# Assessment



- AstraZeneca Hong Kong would look for good practices in terms of service operation, impact evaluation and innovation.
- Priority would be given to projects which can demonstrate direct benefits to young health and disease prevention.
- An organization's capability of using the funds cost-effective manner and exercising financial control is also crucial.
- Involvement of AstraZeneca Volunteers



# Eligibility



Registered charities / non-profit NGOs

(In HK: tax-exemption status approved by Inland Revenue Department, or establishment by ordinance. In other countries: full compliance with statutory requirements applicable to the country of registration.)

## Funding

- The funding will be allocated depending on the proposal, from \$100,000HKD to maximum \$400,000 HKD per project.



# Application Procedures



- Applying organizations should submit the application by e-mail before **30 September 2020**.

E-mail: [azhk-communications@astrazeneca.com](mailto:azhk-communications@astrazeneca.com)

- Review of applications would normally take 4 to 6 weeks after receiving the application form.

## Enquiry:

Tel.No.: 2491 5151 (Natalie Law)

E-mail: [azhk-communications@astrazeneca.com](mailto:azhk-communications@astrazeneca.com)





# Application form - AstraZeneca Hong Kong Young Health Programme Proposal



## About the Organisation:

**Name of organization:**

**Correspondence  
address:**

**Name and title of the  
contact person:**

**Tel no.:**

**Fax no.:**

**Email address:**

# About the Project:

**Project name:**

**Objective(s)**

**Details of project:**

**Involvement of AZHK's Volunteers**  
(Please add "✓")  
Yes       NO

**Estimated budget:**

**Estimated number of beneficiaries:**